

Shelburne Recreation Committee
***Draft* Minutes**
Tuesday, Feb. 26 6:00 PM

Members Present: Peggy Coutu, Kathie Pudvar, Renee Davitt, Ann Clark, Marv Thomas, LynnAnn Prom

Student Members present: Jackson Konowitz, Jackson Townsend

Staff Present: Betsy Cieplicki

Public Present: None

Called to order at 6:00 p.m.

Marv asked for clarification about the Minutes from the Jan. meeting regarding the Memorial Bench. He wanted to know what was decided. Betsy explained the answer was no because the family did not live in Shelburne. Kathie made motion to approve minutes as circulated. Renee seconded. Motion passed.

Public Comments: none

Directors Report: See written report below. Betsy highlighted that Susan McLellan was accidentally left off of the Town Report list of Committee Members. Would like it noted that she is a valued member of the Committee.

Special Event Planning:

Me and My Guy Dance Review –197 tickets were sold, which is just shy of our 200 goal and less than recent years. We made a profit of \$1240 on the dance to help supplement our Special Events. Expenses were kept low thanks to a donation from Party City for the balloons and donations from Committee members of baked goods. The homemade cookies were a big hit! Everything went very smoothly and successfully, though the kids behavior at the end was rude as they aggressively helped themselves to the balloons on the stage, ripping the decorated weights.

Winterfest Review – Overall it went very well. We had plenty of help and a decent turnout for indoors. Kathie wondered if Winterfest should be planned as an indoor activity, maybe rethinking the idea of it since this is the 4th year in the last decade that we've had to move it. Renee wondered if we could hold the event at Shelburne Fieldhouse. Ann noted that people requested muffins. It was noted by Jackson that the mac-n-cheese portion sizes were really small. The face painter was terrific and did quite elaborate artwork, but with only one person, the line quickly got back up. The Committee should work on a better way to manage the line, using more face painters or limiting what can be done on each face. Betsy will talk with Shelburne Farms about future planning of the event with regard to location and activities.

Summer Concerts:

Food Vendors @ Fireworks event – Peggy and Betsy made a proposal regarding the ice cream vendor for the concert series. Part 1 is in regard to percentage of sales or fee. For the Fireworks concert, it is \$100 flat fee up front. However, given the smaller size of some of the concerts at the Farms, this may be too high.

Therefore it was proposed that the vendor agrees to pay 10% of gross sales or \$100 per event, whichever is the lesser amount. This proposal passed.

The second part concerned which vendors would be awarded the opportunity to serve at the concerts. It was proposed to have The Scoop at 3 concerts at Shelburne Farms and the Fireworks concert, and have Sisters of Anarchy at 1 concert at Shelburne Farms. This proposal was also based on the assumption that Sisters of Anarchy would also get the 4 concerts in August put on by Shelburne Farms. Last year, both businesses had the opportunity to do 4 concerts at the Farms. Discussion followed amongst the Committee Members with varying proposals brought forth. A motion was made by Renee and seconded by Ann that we would offer The Scoop all 4 concerts we put on but contingent on Shelburne Farms offering Sisters of Anarchy their 4 concerts. We would offer both businesses the opportunity to sell at our Fireworks concert at Vermont Teddy Bear in Aug. The motion passed unanimously.

Staging for Concerts – We are looking into purchasing a 16' X 16' stage to use and store at Shelburne Farms, as well as use for the Fireworks concert, that is light and easy to move. Currently the stage at Shelburne Farms is too heavy to move each week, so it has to be placed in the southeast corner of the courtyard as to not block the ADA path during the day with programs. The Committee would prefer it up against the barn on the west side, near the cheese making room. Also, we spend \$1100 to rent a stage to use for the Teddy Bear Concert. If we invested the money by purchasing a stage instead, we'd save money in the long run and have a solution to the issue at Shelburne Farms. Betsy will follow up with Shelburne Farms for viability to partner on a stage purchase. Renee found an example at www.stagedrop.com for approximately \$1400.

Committee duties and involvement during concerts - Last year when the Committee met with Megan and Tre from Shelburne Farms, we discussed our desire to be more involved in the concerts and have the ability to interact with people. We need to decide what we can commit to for people resources and how we want to apply those. Parking and/or concessions are areas to consider collaboration. Kathie suggested that we do one or the other, but not both as we don't want to over commit and we don't have enough volunteers. We still need to cover the barrel and popcorn making. How the relationship with Shelburne Farms would work is another consideration as to what we choose. If we help with concession and cut down on their paid staff, could we get a percentage of the sales? Are they planning to hire parkers this year and if so, how does that affect our expenses? If we don't take over parking, will they pay for parking or pass the bill on to us? Betsy and Peggy will follow up with Shelburne Farms to discuss options and we'll make a decision at the next meeting.

Other Business: Marv brought up his idea for "Shelburne has Talent" again. Wants the Committee to start thinking about it and consider in the near future.

The meeting was adjourned at 7:15 pm.

Director's Report

Programs: Registration is now open for all of our spring and summer programs, as well as Fall Soccer. The printed brochure will be distributed through the Shelburne News this week, and everything is update on our website as well. Spring programs start as soon as March 7th, though most outdoor programs will begin in April or May.

The girls and boys youth lacrosse leagues (of Northern Vermont) have merged into one this year. We expect this to create better overall organization and consistency between programs.

Office Update: The budget is currently on target. We are in the 8th month of the fiscal year (2/3 the way through) and we have brought in 87% of estimated revenue and have spent 66% of budgeted expenses. Some of our biggest expenses for the year are in the spring though, with Little League, lacrosse and Beach/ parks prep for summer.

Sue Craig is happy to have completed her work with the Town Report. She is responsible for consolidating all the committee reports and various other information into a cohesive document. She spend a large amount of time during January and February on this and we congratulate her on its completion! *Please note:* We want to recognize and apologize to Susan McLellan, who was accidentally omitted from the Town Report as a member of the Recreation Committee. Susan is a long time member of the Committee who is loyal and dedicated, donating her time, enthusiasm and resources.