

**Pierson Library Board of Trustees - Minutes  
Special Meeting to Discuss the Strategic Plan  
February 11, 2021  
Conference Call**

Attendees: Kevin Unrath (Director)

Trustees: Lisa Merrill, Becky Jewett, Alex Nalbach, Cate Cross, Charlotte Albers

Call to Order 7:06pm

Becky reviewed the Strategic Plan draft document. Further research needed to inform action plans will include studying peer libraries for best practices and surveying registered borrowers to determine both level of interest and subject priorities for future programming among other needs.

Kevin shared the Vermont Proposition from the Vermont Council on Rural Development listing ten areas for desired growth statewide which could be incorporated into the Strategic Plan action items. Discussion of Initiative 3 with regard to stewardship of resources. Charlotte offered to help with programs and said in-person or zoom events could focus on environmental stewardship and sustainability issues or other key topics (racial inequity, socioeconomic opportunity) with perhaps tech help from CVU or the Town and a library YouTube channel. Programs will ultimately grow our user base. Alex offered to send the board an edited Strategic Plan document incorporating the Proposition initiatives.

In order to grow and manage programs and volunteer help Kevin suggests possibly hiring a part-time person with a salary grant supported by trustees. He will help develop an inventory of needs following meetings with peer libraries, the board, and staff.

Regarding initiative 2B, brand voice, Cate is running unopposed for Selectboard and will be leaving the board but offers to schedule a workshop to outline action items and a manual for staff to follow. Lisa will send out a poll to set the date.

Updates will be presented at board meeting on February 25<sup>th</sup> and the committee will meet next month to edit and review strategic plan document. Kevin would like it ready by end of fiscal year in June 2021.

Lisa moved to adjourn, Becky seconded; all voted in favor. Meeting adjourned at 8:32pm.

MEETING INFO

Personal Meeting ID (participants will need this to call or log in from their Zoom Account):  
403-319-7524

Meeting Password: 454903

Call in phone number: (415)762-9988

URL to log in to the

meeting: <https://zoom.us/j/4033197524?pwd=WXFYTUJTZkMvdUIHWFpScStGR2dwdz09>