

Pierson Library Board of Trustees Minutes
February 25, 2021 7pm.
Conference Call

Attendees: Kevin Unrath (Director). Trustees: Lisa Merrill, Cate Cross, Charlotte Albers, Becky Jewett, John Boscia, Eliza Brooks (student member). Also attending: Inger Dybfest (Friends of Pierson Library)

Call to Order 7:02pm

Approval of Agenda

Charlotte moved to approve agenda, Becky seconded; all voted in favor.

Public Comment – none.

Approval of Minutes

Becky moved to approve minutes of Jan. 21 and the minutes from the special meetings on Feb. 11 and 20; Cate seconded, all voted in favor.

Treasurer's Report

With Alex unable to attend Kevin reported that some donations were recently received including the annual gift from the Vermont Community Foundation Fund. He plans to reach out to the Town's treasurer about online access to business checking account and will update board with developments.

Communications Update & Branding

Results of the recent branding workshop show top descriptive words for library are community, friendly, neighborly, and welcome. Cate explained these core terms should inspire all communications and used for volunteer recruitment. Problems the library solves are affordable access, community building, places to gather, and resources. Growth areas include promoting e-books, meeting rooms, and equity issues through programming, collections, and communications. She will follow up with a mini workshop, Lisa to schedule.

Director Update

January circulation numbers show adult and children's books biggest areas of use. Audio book collection very low usage so may not be growth area for collection development. 4,415 items checked out. Youth area being reorganized hopefully by March 15th. Building enhancements underway. Updates on work with the VT Library Association include plans for a 2021 virtual conference in late May. His role as Association President expires at the end of May.

Policy for Dedicated Spaces

Kevin shared the new Policy for Dedicated Spaces (discussed by the board in November 2021). Becky made a motion to amend Section 7 Gift Acceptance Policy of the Library Policy Manual

with the new Policy for Dedicated Spaces and donor form in the Appendix, Charlotte seconded; all voted in favor. Kevin will update the manual.

Trustee Openings

Two openings - Jane has resigned for personal reasons; Cate has resigned to move to the Selectboard. Lisa reviewed criteria for selecting candidates used in 2020. Five applicants from 2020 are willing to be reconsidered for board. Lisa and John will write an announcement to share with Kevin who will post the openings. Lisa suggests having letters of interest by March 16 to review at next board meeting on March 18.

Future Meeting topics

Strategic Plan, website updates, meeting room usage and coordination with Friends on events and communications will be discussed at future meetings.

Next meeting is March 18th.

Cate moved to adjourn the meeting at 8:22pm, Charlotte seconded; all voted in favor.

Conference Call:

MEETING INFO

Personal Meeting ID (participants will need this to call or log in from their Zoom Account): 403-319-7524

Meeting Password: 454903

Call in phone number: (415)762-9988

URL to log in to the

meeting: <https://zoom.us/j/4033197524?pwd=WXFYTUJTZkMvdUIHWFpScStGR2dwdz09>