

Pierson Library Board of Trustees Minutes – DRAFT
January 21, 2021 7pm.
Conference Call

Attendees: Kevin Unrath (Director). Trustees: Lisa Merrill, Alex Nalbach, Cate Cross, Charlotte Albers, Becky Jewett, John Boscia, Eliza Brooks (student member).

Call to Order 7:03pm

Approval of Agenda

Charlotte moved to approve agenda, Becky seconded; all voted in favor.

Public Comment – none.

Approval of Minutes

Cate made a motion to approve minutes of Nov. 19, Becky seconded; all voted in favor.

Treasurer's Report

Alex shared monthly expenses and income along with a summary of expenditures going back several years. The Giving Tuesday 2020 campaign was a huge success with \$11,748.25 in donations received from approximately 100 donors and a recent deposit of around \$3,000.

Director Update

Curbside Plus is working, e-book usage is still high. To promote events and user group activities staff will look into putting a calendar back on the website and link to Front Porch Forum. Donors to Giving Tuesday received thank you acknowledgement letters for tax purposes and have been entered into our donor tracking software system. The draft FY22 budget is a level budget of \$480,472 with no further cuts expected.

Communications Update

Woodstock, Rutland and Middlebury are leads to follow for good overall communications. Kevin pointed out that a technology marketing consultant has been hired at the Isley Library (Middlebury); the Pierson could potentially work with a development advisor to the Town of Shelburne. Usage is aligned with a strong media platform. Increasing Facebook presence is a goal; communication efforts should fit into the Strategic Plan. Cate made a motion to fly a Black Lives Matter flag in honor of Black History Month for the month of February on library property, Becky seconded; all voted in favor.

Policy for Dedicated Spaces

This decision item will be moved to the February board meeting.

Strategic Plan

Kevin, Lisa, Cate, Alex and Becky have met several times to draft a new 3-year plan which includes supporting goals, strategies and action plans. Another strategic plan group meeting is

coming up after which Kevin will have all library staff offer their input. Once finalized and approved by board, Kevin will work the goals into staff evaluations.

Funding Requests

Kevin presented the Building Enhancement Group report listing recommended improvements and Charlotte outlined the need to finish the landscape in the Anne August Memorial Garden. Cate made a motion to approve up to \$10,000 toward the Building Enhancement Group list and landscape request in the form of a discretionary fund to be administered by the library director, Becky seconded; all voted in favor.

Due to a conflict the February meeting will be rescheduled; Lisa will set a new date.

Cate moved to adjourn the meeting at 9:02, Becky seconded; all voted in favor.

Conference Call:

MEETING INFO

Personal Meeting ID (participants will need this to call or log in from their Zoom Account): 403-319-7524

Meeting Password: 454903

Call in phone number: (415)762-9988

URL to log in to the

meeting: <https://zoom.us/j/4033197524?pwd=WXFYTUJTZkMvdUIHWFpScStGR2dwdzog>